

Servant-Leadership 101 Book Advisory Board

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Advisory Board Members,

While compiling this document, I was filled with gratitude that such a great group of people, successful in a variety of ways, would volunteer their time and insight to this effort. I am truly blessed. Thank you.

As we progress, please let me know any way I may return the favor.

Sincerely,

A handwritten signature in black ink that reads "Benjamin J. Lieberman". The signature is written in a cursive style.

<p>Johnny Bynum Jr.</p>	<p>Headquarters Level Agency's Benefit Officer (U.S. Department of Health and Human Services)</p>
	<p>Johnny is a vibrant, decisive and experienced owner with a demonstrated history of working in the Federal Benefits information and Federal Human Resources industry. Skilled in Training and Coaching, Governmental Housing Affairs and Real estate rentals and Sales. Strong entrepreneurship professional with a Bachelors of Social Work with a Minor in English from California State University-Long Beach.</p>
<p>Mj Callaway</p>	<p>Founder (Mj Callaway Training & Development)</p>
	<p>Mj Callaway is a pro at motivating people and organizations to boost resilience, results, and revenue. She is an award-winning author, motivational keynote speaker, and corporate sales trainer, known for shifting attitudes and converting core strategies into results.</p>
<p>Linda Choong</p>	<p>Brand Evangelist & Strategist (Left + Right LLC)</p>
	<p>Linda Choong is a brand evangelist with experience at high profile consumer brands in furniture/design, sports, and fashion. Linda is a proven leader in launching and operating successful business units. She is a strategist who emphasizes brand management and sustainable operational execution for achieving business goals.</p>

<p>Jan Mercer Dahms</p>	<p>Communications, Marketing & Content Executive • Leader in DEI (Dress for Success Worldwide)</p>
	<p>Jan Mercer Dahms is an accomplished launcher and builder, creating opportunities for people and companies to connect and engage. Academically trained in gender, race, and class theory and unconscious bias, Jan’s work facilitates honest conversations about belonging and equity in the workplace, strategic development of diversity and inclusion initiatives, and practical action plans to enhance the full lifecycle of human capital engagement.</p>
<p>Mark Faust</p>	<p>Director, North America Supply Chain Design (Kuehne+Nagel)</p>
	<p>Mark Faust’s career began more than 15 years ago at General Motors, where he gained a comprehensive business education through multiple promotions with increasing responsibility. Beginning as an industrial engineer, he rapidly climbed the ranks through Lean Manufacturing Systems Integration, Containerization Leadership, and Regional Packaging Management roles, ultimately serving as Quality & Compliance Logistics Manager for the Aftermark division, where Faust achieved outstanding productivity and revenue gains through the development and diligent monitoring of key performance indicators, adjusting operations accordingly.</p>
<p>Rick Frens</p>	<p>Superintendent (Schoolcraft Community Schools)</p>
	<p>Rick is currently serving as a first-year superintendent with Schoolcraft Community Schools in Kalamazoo County, Michigan. He previously served as a middle and high school principal, a special education teacher, and coached football at both the high school and collegiate level. While serving as principal, he was active in both the OK Conference and Michigan Association of Secondary School Principals Executive Boards. All his 24 years in education have been spent in the public schools.</p>

<p>Tim Haines</p>	<p>Founder (Symposia Labs)</p>
	<p>Symposia’s founder is fueled by his hunger for knowledge and passion for education. Marketing and strategy hooked Tim Haines early in life. He opened Tim’s Candy Store at age 11 in his hometown of Rochester, New York. After graduating from Hope College, Haines started Symposia in 2012 with a laptop and a lot of caffeine, working mostly out of local coffee shops. His background studying sociology and psychology still keeps him eager to help people.</p>
<p>Jim Hunter</p>	<p>Author, Speaker on Servant Leadership (J.D. Hunter Associates, LLC)</p>
	<p>In addition to <i>The Culture: Creating Excellence With Those You Lead</i>, Jim Hunter is the author of two other internationally best-selling books - <i>The Servant: A Simple Story About the True Essence of Leadership</i> & <i>The World's Most Powerful Leadership Principle: How to Become a Servant Leader</i>. His books serve as texts in many MBA and other higher-education curricula around the world, are translated into dozens of languages, and have sold over 5.5 million copies worldwide.</p>
<p>Kevin Marra</p>	<p>Business Management Consultant (Nemawashi)</p>
	<p>Kevin Marra is the creator of the Nemawashi Method, a module-based approach to consulting designed to help owners of services firms prepare to sell their companies for the highest possible multiple by focusing on fixing your business’ critical flaws. Marra started his career at the end of the M&A process doing post-merger integration projects. Kevin then bought a company with an SBA loan. It crashed and burned within months of closing the deal but he learned so much that he still references and tells stories about that experience.</p>

<p>Derek Montgomery</p>	<p>Senior Software Engineer (Dispatch)</p>
	<p>Derek Montgomery partners with high-standards individuals to build beautiful, performant, and exciting software with humans in mind. Montgomery is the technical lead for Gyve (gyve.com) and specializes in full-stack Rails development, Front-End Development, and React.</p>
<p>Ramon Ray</p>	<p>Editor and Founder (Smart Hustle Media)</p>
	<p>Ramon (Ruh-moan) is a leading expert on personal branding as a tool for small business success. He's the founder of Smart Hustle Media, his fourth business, which helps global brands enhance their credibility and authenticity to reach small business owners.</p>
<p>Tim Richardson</p>	<p>Professional Speaker (Total Development Resources, Inc.)</p>
	<p>Tim Richardson is a nationally recognized leadership, sales and service speaker who's been entertaining and engaging audiences for over 30 years. In his dynamic presentations, Tim weaves the lessons he's learned working on a sales team with IBM, working in management with an award-winning resort, and from years of consulting with clients in financial services, healthcare, hospitality, insurance, telecommunications, and many other industries into his presentations. Clients like Abbott, Erie Insurance, Merrill Lynch, Nabisco, Nokia, Sprint, and State Farm Insurance hire Tim to help their leaders and teams maximize peak performance in sales, leadership, and customer experience.</p>

<p>Kirsten Ross-Vogel</p>	<p>Author / Speaker / Coach (Focus Forward Coaching, LLC)</p>
	<p>Kirsten Ross-Vogel coaches leaders to build high performing teams and eliminate the friction that can happen while scaling.... or working with family. Gain from the knowledge & proven strategies she's shared with thousands of leaders for more than 30 years working with passionate leaders in privately held companies, family businesses and non-profits. You are closer than you realize to the business and team of your dreams! She's the Author of "Defeat Team Drama Now" and "From People Problems to Productivity"...</p>
<p>Ted Rubin</p>	<p>Communications Transformation Consultant (The Rubin Organization)</p>
	<p>Ted Rubin is a leading Social Marketing Strategist, International Keynote Speaker, Business Advisor and... Author, Connector, Provocateur. In March 2009 he started using and evangelizing the term ROR, Return on Relationship™, hashtag #RonR.... a concept he believes is the cornerstone for building an engaged multi-million member database and engaged community, many of whom are vocal advocates for the brand. Ted built these for e.l.f. Cosmetics as the Chief Marketing Officer between 2008 and 2010, OpenSky where Ted was Chief Social Marketing Officer until the end of April 2011, and for Collective Bias (whose Advisory Board he joined in January 2011) where Ted became Chief Social Marketing Officer, and an equity partner, May 1st 2011...</p>
<p>Mark Sanborn</p>	<p>Leadership Strategist, Speaker and Author (Sanborn & Associates, Inc.)</p>
	<p>Mark Sanborn, CSP, CPAE, is an internationally known inspirational leadership keynote speaker and an international authority on leadership in business, team building and change. He is the author of seven best-selling books that have topped the New York Times, Wall Street Journal, USA Today and more. Mark has worked with more than 2400 clients including Costco, Enterprise Rent-a-Car, FedEx, Harley-Davidson, Hewlett Packard, Cisco, KPMG, Morton's of Chicago, New York Life, RE/MAX, ServiceMaster, ESPN, GM, IBM, Avnet, Sandvik and John Deere.</p>

<p>Cynthia Soledad</p>	<p>Co-Lead, Global Diversity & Inclusion; Chief Marketing Officer and Consumer Practice (Egon Zehnder)</p>
	<p>Cynthia Soledad, based in Egon Zehnder's Chicago office, co-leads Egon Zehnder's Global Diversity Council, advising clients on diversity & inclusion practices in leadership. In addition, as a key member of the Chief Marketing Officer practice, Cynthia advises clients across sectors on senior leadership needs in marketing, digital, insights and innovation, and customer experience. Cynthia also serves clients across consumer goods and services sectors, with deep experience in consumer durables, packaged goods, retail, and media.</p>
<p>Larry Spears</p>	<p>President & CEO (Larry C. Spears Center for Servant-Leadership, Inc.)</p>
	<p>Larry C. Spears is President & CEO of the Larry C. Spears Center for Servant-Leadership, Inc., established in 2008. From 1990-2007 he served as President & CEO of the Robert K. Greenleaf Center for Servant-Leadership. Spears had previously been Managing Director of the Greater Philadelphia Philosophy Consortium, a cooperative association of 12 colleges and universities in the Philadelphia area. He also served as a staff member with the Great Lakes Colleges Association's Philadelphia Center and with the Quaker magazine, Friends Journal, in Philadelphia, PA.</p>
<p>Deb Van Duinen</p>	<p>Professor / Educator / Literacy Advocate (Hope College & NEA Big Read Lakeshore)</p>
	<p>Deborah Vriend Van Duinen is an Associate Professor of English Education at Hope College in Holland, Michigan. She writes and teaches in the areas of English Education, disciplinary literacy, and adolescent literacy.</p>

Nancy Vogl	Founder / Owner (Nancy Vogl Speakers International)
	<p>Nancy Vogl has been guiding clients in the selection of presenters for nearly 30 years, as well as serving as a consultant to many speakers in their careers. Nancy is highly skilled in areas of client services, sales, marketing, relationship building, and especially gifted in matching up the perfect speakers for a client's needs.</p>
Charlie Versaggi	Chairman of the Board (Retired)
	<p>Now retired, Charlie served many senior roles at Fortune 500 company, Air Products and Chemicals, Inc., including Director of Applications Development. In addition, Mr. Versaggi served many roles for the City of Allentown, including the School Board and consulting in efforts to retrofit the City's IT organization. Ben had the great privilege of working in Charlie's organization at Air Products, where he learned a great deal that still benefits him to this day.</p> <p>Charlie received his BS in Business at Drexel University and an MBA at Penn State University.</p>
Anonymous	Anonymous
	<p>We have one participant who wishes to remain anonymous. This person has offered many insights to my thinking on leadership over the years and I remain very grateful for their continued support.</p>